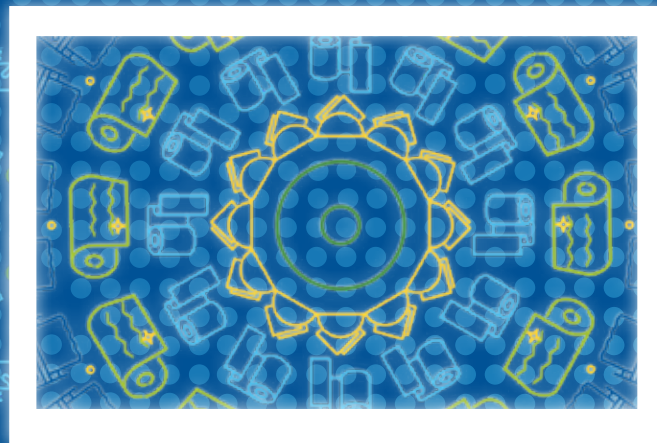


 Tuesday, 23 June 2020 | 16.00-17.00 GMT

Let's Talk Tissue



The extraordinary circumstances we are living in has put enormous pressure on the tissue supply chain. Yet the tissue industry has been remarkably resilient, and the pandemic has also been a catalyst to speed up the pace of change in the industry.

Everyday life has been severely impacted, but what are the main challenges and learnings to emerge? And how will tissue production and consumer trends evolve?

Tissue World magazine will host a live, moderated panel discussion with four key industry experts, to look at these questions. They will assess the likely legacy of COVID-19 for our industry, the lessons learned, as well as the strategies that have kept things on track.

Challenges and learnings in a time of crisis. How will the tissue business model the future?

Meet the Webinar Panellists:



Kim Underhill,
Group President,
Kimberly-Clark, USA



Brian Allen,
Cyber Advisory Services,
EY, USA



Udaiyan Jatar,
Founder,
Blue Earth Network, USA



Ivo Kool,
Sr. Product Development
Manager, Tissue, Paper,
Nonwovens, Sam's Club,
USA

Chat-Show Sessions will focus on:



Panel Moderator:
Jonathan Roberts,
Conference Chair and Content Advisor,
Tissue World

How is the Tissue business responding in this extraordinary time?

What are the main positive learnings?

What transformations does the future hold in the wake of COVID-19, in terms of consumer behavior, trends and business operations.

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TOTAL DURATION
60 minutes

Our chat-Show-style sessions will have **3 advertising interruptions**
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There will be a live Q&A opportunity at the end of the webinar.

Participants will be able to download
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- ✓ Your logo displayed on the registration page;
- ✓ Your logo displayed throughout the webinar;
- ✓ Sponsored article in the Tissue World magazine.

One opportunity per webinar

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Interested in partnering with us? Contact info@tissueworld.com

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